

Florence Soccer Association Information Sheet

The Florence Soccer Association is working diligently to expand its facilities in the region. Included in this plan is a new tournament-level soccer complex with easy interstate highway access.

Right now, the Florence Soccer Association consists of approximately 500 youth playing in a limited number of fields which cannot be renovated or expanded. There are also adult leagues that would benefit from improved facilities.

It is the desire of the Florence Soccer Association to provide a facility to serve the community and state league players, and host regional tournaments.

The Florence Soccer Association currently lacks the facilities to host state and regional tournaments. A large, centralized facility will permit us to bring major revenue-producing events to Florence. A typical regional tournament would produce an estimated \$3 million in tourism dollars. State and regional league play would also bring in out of town teams on many weekends.

Our goal is to provide a facility with eight - ten full size fields and additional smaller fields for younger players with irrigation, adequate lighting, parking, concession area and public facilities of which the county and the community can be proud.

The project would occur in multiple phases. Acquiring the land would be phase one and will cost approximately \$1,000,000. Additional funds would be required to develop the land and infrastructure.

Several organizations have voiced support of this project, including: South Carolina Youth Soccer Association, Florence Convention and Visitors Bureau, Pee Dee Tourism, Florence Innkeepers Association, Florence Area Sports Council, Realtors Association of the Greater Pee Dee, and Florence County Parks and Recreation.

